



**2024 DETROIT'S BIGGEST FAN PRESENTED BY COMERICA BANK ("PROMOTION")
OFFICIAL RULES**

NO PURCHASE OR PAYMENT OF SPONSOR'S PRODUCT IS NECESSARY TO ENTER OR WIN. A PURCHASE OF SPONSOR'S PRODUCT WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED. BY ENTERING IN THE PROMOTION, ENTRANT AGREES TO BE BOUND BY THESE OFFICIAL RULES AND THE DECISIONS OF SPONSOR AND/OR ITS ADMINISTRATOR (DEFINED IN SECTION 1), WHICH SHALL BE FINAL IN ALL RESPECTS.

1. ELIGIBILITY: The Promotion is open only to legal residents of the United States (excluding residents of Florida and New York) who are eighteen (18) years of age or older (nineteen [19] years of age or older if a resident of Alabama or Nebraska) at the time of participation. The following persons are not eligible to participate: Employees, contractors, directors, officers, agents and representatives of Comerica Incorporated ("Sponsor"), Genesco Sports Enterprises, Inc. ("Administrator"), their respective parent, subsidiary and affiliated companies, distributors, Web design, advertising, fulfillment, judging and promotion agencies involved in the administration, development, fulfillment and execution of this Promotion (collectively, "Promotion Parties"), the MLB Entities (defined below), The NFL Parties (defined as NFL Properties LLC, National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Enterprises LLC, NFL International LLC, NFL Productions LLC, and each of their respective affiliates, owners, subsidiaries, shareholders, officers, directors, agents, representatives and employees, both individually and collectively), and their respective immediate family members (spouse, parent, child, sibling, grandparent, and/or "step") of each and those living in their same households. All federal, state and local laws and regulations apply. Void in Florida, New York, Puerto Rico, all other U.S. territories and jurisdictions (including overseas military installations) and where prohibited or restricted by law.

2. PROMOTION OVERVIEW: The Promotion consists of two (2) components: (a) a Contest and (b) a Sweepstakes.

- **For the Contest:** Sponsor invites entrants to submit a photo showcasing "Detroit team" fandom and an explanation of why the photo depicts "Detroit's biggest fan". Entries will be judged to determine Semi-Finalists. Semi-Finalists' Entries will be posted at the Website (defined below) for public voting to determine the Finalists and Grand Prize Winner. Multiple entry periods apply for the Contest (each a "Contest Entry Period"); see Section 3 for additional details and the Contest schedule.
- **For the Sweepstakes:** Submit an Entry into the Contest to automatically receive one (1) entry into the corresponding random drawing. Multiple entry periods apply for the Sweepstakes (each a "Sweepstakes Entry Period") which are different from the entry periods for the Contest; see Section 7 for the Sweepstakes entry and drawing schedule. All Sweepstakes Prize winners will be determined via random drawings. Carefully review these Official Rules for all Promotion details.

3. HOW TO ENTER: To receive one (1) entry into the Contest and one (1) entry into the corresponding random drawing for the Sweepstakes, visit www.detroitbiggestfan.com ("Website") and follow the online instructions to complete and submit the entry form including, but not limited to, your first and complete last name (no initials), email address, and date of birth and upload a photo showcasing "Detroit team" fandom and an explanation of why the photo depicts "Detroit's biggest fan" (the "Entry"). **Photos must be submitted in a jpg, jpeg or png format and no larger than 50MB in size. Your explanation must be in English and must contain a minimum of two hundred (200) characters but not exceed seven hundred fifty (750) characters.**

Your Entry will be categorized by "Team" and you must submit your Entry during the applicable Contest Entry Period for the Team in which you are submitting an Entry for your Entry to count towards the Contest portion of the Promotion. Entries submitted before or after an applicable Contest Entry Period will not be considered for judging. See table below for Contest Entry Periods. The three (3) teams are: Detroit Tigers, Detroit Lions and the Detroit Red Wings.

- If you are a Detroit Red Wings fan, you will submit your Entry during the Contest Entry Period corresponding to "Detroit Red Wings" as outlined below.
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- If you are a Detroit Tigers fan, you will submit your Entry during the Contest Entry Period corresponding to “Detroit Tigers” as outlined below.
- If you are a Detroit Lions fan, you will submit your Entry during the Contest Entry Period corresponding to “Detroit Lions” as outlined below.

For avoidance of doubt, an Entry submitted for the Promotion outside of the Contest Entry Period for a particular Team **will** only count towards the Sweepstakes portion of the Promotion.

Limit one (1) Entry per person per Team (for a total of three [3] Entries for the Contest). Multiple Entries for a particular Team will not be considered.

FOR THE CONTEST - ENTRY AND ROUND 1 VOTING PERIOD SCHEDULE:

Team	Contest Entry Period*	Semi-Finalists Determined by	Round 1 Voting Period*	Finalist Determined by
Detroit Red Wings	03/15/24 – 04/18/24	04/23/24	05/02/24 – 05/13/24	05/15/24
Detroit Tigers	03/28/24 – 09/29/24	10/04/24	10/15/24 – 10/29/24	10/31/24
Detroit Lions	09/07/24 – 01/07/25	01/13/25	01/25/25 – 02/07/25	02/10/25

*Each Contest Entry Period and Round 1 Voting Period begins at 12:00:00 p.m. Eastern Time (“ET”) and ends at 11:59:59 p.m. ET on the Contest Entry Period starting and ending dates stated above. The time clock of the computer administering this Promotion is the official clock for this Promotion.

BY SUBMITTING AN ENTRY, ENTRANT ACKNOWLEDGES THAT THEIR ENTRY MAY BE POSTED ON SPONSOR’S WEB SITE, OTHER WEB SITES AND/OR SPONSOR’S SOCIAL MEDIA ASSETS OWNED OR CONTROLLED BY SPONSOR, AT SPONSOR’S DISCRETION. Having an Entry featured is unrelated to the judging and does not guarantee selection as a Semi-Finalist (defined below) in the Promotion nor does it entitle the entrant responsible for the featured Entry to any compensation or prize. If posted, Entries represent solely the views/opinions of the individual entrant but do not reflect the views/opinions of Sponsor. Sponsor has no obligation to use or post any Entry you submit. Sponsor shall have full right and power to copy, publish, broadcast, display, distribute, use, edit, translate, alter, combine with other material, reuse and adapt any or all portions of the Entries in any way and for any purpose whatsoever, at any time, now or in the future, in any media now known or hereafter devised throughout the world in any manner whatsoever and for any purpose without notice or compensation to entrant (or entrant’s heirs or successors) of any kind. If your Entry is posted, you agree that Sponsor is not responsible for any unauthorized use of Entries by third parties. Sponsor does not guarantee the posting of any Entry.

Message and data rates may apply if an entrant enters this Promotion on their mobile device. Not all mobile telephone/wireless providers carry the service necessary to participate in this Promotion. Entrants should consult their wireless provider’s pricing plans. Mobile entry is not required to enter or win a prize in this Promotion.

Entry Guidelines: Entries must meet the following guidelines, as determined by the Sponsor, in its sole discretion:

- Cannot contain copyrighted materials owned by others (including photographs, sculptures, paintings and other works of art or images published on or in websites, television, movies or other media), without permission;
- Cannot be sexually explicit; unnecessarily violent; derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic; contains nudity;
- Cannot promote alcohol, marijuana, vaping, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promote any activity that may appear unsafe or dangerous; promote any particular political agenda or message;
- Cannot be obscene or offensive; endorse any form of hate or hate group;
- Cannot duplicate any other submitted Entry;
- Cannot defame, misrepresent or contain disparaging remarks about other people or companies;

- Cannot contain trademarks, logos or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, without permission (with the exception of Detroit Red Wings, Detroit Lions, or Detroit Tigers trademarks on officially licensed products);
- Cannot contain any sensitive personal identification, such as license plate numbers, personal names, email addresses or street addresses;
- Cannot contain any materials embodying the names, likenesses, voices or other indicia identifying any person, including, without limitation, celebrities and/or public or private figures, living or dead, without providing legal releases for such use in a form satisfactory to Sponsor upon request;
- If an Entry includes anyone other than the entrant, that entrant must have received each person's permission (or if a minor, that minor's parent and/or legal guardian's permission) to submit the Entry for the Promotion prior to submitting the Entry. By submitting an Entry that includes pictures or images of any people other than the entrant, that entrant represents and warrants to Sponsor that they has obtained express permission of such people (and in the case of a minor, minor's parent and/or legal guardian's permission) to submit an Entry including their likeness or image to Sponsor in connection with this Promotion, with the understanding that upon submission, Promotion Parties may publish or use Entry as stated in Section 10. Promotion Parties shall consider the entrant to be the person who is the authorized account holder of the email account used during the entry process. "Authorized account holder" is defined as the natural person who is assigned an email address by an Internet access provider, on-line service provider or other organization which is responsible for assigning email addresses or the domain associated with the submitted email address.
- Cannot contain look-alikes of celebrities or other public or private figures, living or dead;
- Cannot communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate; and/or
- Cannot depict, and cannot itself be in, violation of any law.

Entry to Sweepstakes: Entrants who receive an eligible entry to the Contest portion of this Promotion will automatically receive one (1) corresponding entry into the Sweepstakes portion of this Promotion.

Limit of three (3) Entries into the Sweepstakes for the entire Promotion. For clarity: Entry(ies) submitted into the Contest (up to a total of three (3) Entries, one (1) per Team) shall count towards the Sweepstakes. All Entries become the property of Sponsor and will not be acknowledged or returned.

For both the Contest and Sweepstakes portions of the Promotion, multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the allowed number of Entries by using multiple/different email addresses, identities, registrations, logins, or any other methods will void that entrant's Entry(ies) and that entrant may be disqualified. Each potential winner may be required to show proof of being an authorized account holder. Sponsor has the sole discretion to determine whether an Entry is eligible. Any Entry not in compliance with these Official Rules will be disqualified. By entering, you agree to waive any rights you may have to the Entry submitted.

4. ENTRY RESTRICTIONS: Any acknowledgment of receipt of an Entry does not constitute any representation as to the eligibility of the Entry. Except for a third party (if any) taking the photo of entrant, the Entry must be solely the original work of the Entrant. Joint, group or team Entries are NOT permitted. Any representations, statements and/or claims made in a photo and accompanying an explanation or caption must be truthful and Sponsor reserves the right to establish the truth and accuracy of such representations/statements/claims. Failure to timely provide such substantiation, or if materials furnished by entrant in an attempt to substantiate representations/statements/claims made in their Entry are determined by Sponsor or Administrator to be inadequate or unreliable, will result in disqualification. Once submitted, entrant cannot supplement, modify or alter their Entry. Entry must have been created specifically for this Promotion and cannot have been previously published or have won an award or prize in any other promotion or competition.

Sponsor makes the final determination as to what Entries are eligible to take part in this Promotion. By participating, entrant grants Sponsor and its agents the unconditional, irrevocable, worldwide right to publish, use, adapt, edit and/or modify such Entry in any way, in any and all media, without limitation, and without consideration to the Entrant. By submitting the original entry, such Entrant represents and warrants that he or she has all right, title and interest necessary to grant the Sponsor and its designees the worldwide, irrevocable and unrestricted right and license to adapt, publish, use, edit and/or modify such Entry in any way and post the original Entry on the Internet and use the original Entry in any other way and agrees to indemnify, defend and hold Released Parties (defined in Section 13) harmless from any claims to the contrary. In addition, if at

any time during the Promotion or at any time thereafter Sponsor determines that there are not enough Entries or no eligible Entries exist from which to determine the Semi-Finalists for the Contest portion of the Promotion, then Sponsor may, in its sole and absolute discretion, determine that not enough Entries or no eligible Entries exist, and then may either suspend or terminate or modify the Contest portion of the Promotion (or any parts thereof) in any equitable manner that Sponsor deems appropriate in its sole and absolute discretion, including, without limitation, by not awarding the prizes set forth in these Official Rules.

5. CONTEST JUDGING - TO DETERMINE SEMI-FINALISTS: For each Team, Entries will be judged by Sponsor, Administrator and/or its designated agency partners (the "Panel") based on the following criteria: Team Spirit (50%); Creativity (25%); and Compelling Story (of your "Detroit's biggest fan" explanation portion of Entry) (25%) (altogether, the "Judging Criteria"). For each Team, the entrants who submitted the top five (5) Entries receiving the highest cumulative scores awarded by the Panel will be deemed "Semi-Finalists" (subject to verification) and will advance to the Round 1 Voting Period. In case of a tie, tied Entries will be broken by cumulative points awarded for "Team Spirit". If the tie continues, then tie(s) will be broken by the Entry receiving the highest cumulative point score in the second Judging Criteria, continuing thereafter to the third Judging Criteria until the tie is broken.

FOR THE CONTEST - NOTIFICATION OF SEMI-FINALISTS: Potential Semi-Finalists will be contacted by email and/or telephone within two (2) business days following the "Semi-Finalists Determined by" date of the applicable Contest Entry Period. The notification will contain instructions on how to accept a Semi-Finalist position (subject to verification). Each potential Semi-Finalist must, within two (2) days of notification, complete and return an Affidavit of Eligibility/Liability Release ("Affidavit") and return an IRS Form W-9 (including their social security number), to the Administrator, as instructed within notification. Execution of the documents will serve as a potential Semi-Finalist's agreement to the possibility of being selected, by means of public voting (see Section 6), as a Finalist and/or Grand Prize winner. To clarify, execution and the Administrator's receipt of such documents are not a determination of being declared a Finalist or Grand Prize winner or winning any prize in this Promotion. Upon Sponsor's receipt and verification of the Affidavit and IRS Form W-9, each confirmed Semi-Finalist will advance to the Round 1 Voting Period. (See Section 6(a)).

Sponsor is not responsible for suspended or discontinued land line, wireless or Internet service which may result in a potential Semi-Finalist not receiving a notification; nor is Sponsor responsible for any change in entrant's email address, mailing address or phone number. If (a) an attempted notification is returned as undeliverable, (b) a potential Semi-Finalist does not respond to the notification (as stated within the notification), (c) a potential Semi-Finalist cannot be verified, (d) a potential Semi-Finalist cannot accept the Semi-Finalist position for any reason, including but not limited to, the potential of winning a Contest Prize (see Section 8), or (e) the required documents are not returned within the required number of days, an alternate Semi-Finalist (i.e., the Semi-Finalist with the next highest vote total for their Team) will be contacted (time permitting), in Sponsor's sole discretion.

6. PUBLIC VOTING – GENERAL TERMS AND CONDITIONS: During a designated voting period (see 6(a) and 6(b) below), visit the Website and follow the online instructions to submit a vote. Semi-Finalists and Finalists, in addition to the general public (with a valid email address), are allowed to vote according to the voting limit set forth herein and in accordance with these Official Rules. **Limit one (1) vote per day per person/email address.** A "day" is defined as the twenty-four (24) hours between 12:00:00 a.m. ET and 11:59:59 p.m. ET of the same day with the exception of the first day of a voting period which shall begin at 12:00:00 p.m. ET and end at 11:59:59 p.m. ET of the same day. Any use of robotic, macro, automatic, programmed or like voting methods will void all such votes. Any attempt by a Semi-Finalist or Finalist and/or their respective family/friends to vote more than the number of times authorized herein using multiple names and/or email addresses, paying or retaining third parties to create email accounts for the purposes of voting and/or any other fraudulent mechanism, as determined by Sponsor in its sole discretion, shall give Sponsor the right to disqualify such Semi-Finalist or Finalist in its reasonable discretion. Any attempt by any person to fraudulently circumvent the voting restrictions in order to cast multiple votes will result in disqualification of all such votes received and may result in disqualification of the Semi-Finalist or Finalist for whom the improper votes were received if the Sponsor determines that Semi-Finalist or Finalist knew of or was involved in any way in the perpetration of such fraud.

(a) ROUND 1 VOTING PERIOD - TO DETERMINE THE ONE (1) FINALIST FOR EACH TEAM: See Section 3 for each Team's Round 1 Voting Period. During the designated Round 1 Voting Period for each Team, up to five (5) Semi-Finalists will be posted on the Website for a public vote. The public will be able to view each Semi-Finalist's Entry and vote for their favorite Semi-Finalist based on the Judging Criteria (defined in Section 5). For each Team, the Semi-Finalist who received the highest number of

votes at the end of their respective Round 1 Voting Period shall be deemed the “Finalist” for their Team. Finalists will be notified by Administrator and publicly announced on or about their respective “Finalist Determined By” date as stated in Section 3.

Conditions for receiving a Finalist Prize: Each Finalist must provide a minimum of three (3) hi-resolution images (each an “Image”) of themselves in their gameday gear on a blank background. Each Finalist understands and approves of their image and likeness being used in future promotions for Comerica, only to be used in Detroit’s Biggest Fan promotions, with no compensation, as further stated within Sections 3 and 10. Declining this would subject Finalist ineligible for a Finalist Prize. Images must be submitted to the Administrator within seven (7) days of notification of a Finalist position. Additional information will be provided to the Finalists upon notification of the results of the “Round 1 Voting Period”.

(b) ROUND 2 VOTING PERIOD - TO DETERMINE THE GRAND PRIZE WINNER: The three (3) Finalists’ Entries (one per Team) will be posted on the Website between 12:00:00 p.m. ET on February 15, 2025 and 11:59:59 p.m. ET on February 28, 2025 (“Round 2 Voting Period”) for a public vote. During the Round 2 Voting Period, the public will be able to view each Finalist’s Entry and vote for their favorite Finalist based on the Judging Criteria (defined in Section 5). Following the conclusion of the Round 2 Voting Period, the Finalist with the highest number of votes will be deemed the Grand Prize winner. For clarity: The Grand Prize Winner will receive the Finalist Prize for their Team and the Grand Prize. Grand Prize winner will be notified on or about March 3, 2025.

If Sponsor so elects, Finalists and/or the Grand Prize winner may be required to submit to a confidential background check to help ensure that they will not bring the Sponsor into public disrepute, contempt, scandal or ridicule or reflect unfavorably on the Sponsor. Sponsor reserves the right to disqualify such person based on the results of the background check. If requested, Finalists and/or the Grand Prize winner must agree to sign waiver forms authorizing the release of personal and background information or prize may be forfeited.

7. RANDOM DRAWINGS – TO DETERMINE SWEEPSTAKES PRIZE WINNERS: One (1) potential winner will be selected in a random drawing to be held on or about each Drawing Date listed in the schedule below from among all eligible Sweepstakes entries received by the deadlines as set forth in the schedule. Entries will not carry forward to subsequent drawings. All drawings will be conducted by Administrator. Odds of winning a Sweepstakes Prize depend on the number of eligible entries received for a given drawing. Limit one (1) Sweepstakes Prize per person/household.

FOR THE SWEEPSTAKES - ENTRY/DRAWING SCHEDULE:

Sweepstakes Entry Period	Start Date/Time	End Date/Time	Drawing Date
1	03/15/24, 12:00:00 p.m. ET	03/26/24, 11:59:59 p.m. ET	03/27/24
2	03/27/24, 12:00:00 a.m. ET	04/09/24, 11:59:59 p.m. ET	04/10/24
3	04/10/24, 12:00:00 a.m. ET	04/23/24, 11:59:59 p.m. ET	04/24/24
4	04/24/24, 12:00:00 a.m. ET	05/07/24, 11:59:59 p.m. ET	05/08/24
5	05/08/24, 12:00:00 a.m. ET	05/21/24, 11:59:59 p.m. ET	05/22/24
6	05/22/24, 12:00:00 a.m. ET	06/04/24, 11:59:59 p.m. ET	06/05/24
7	06/05/24, 12:00:00 a.m. ET	06/18/24, 11:59:59 p.m. ET	06/19/24
8	06/19/24, 12:00:00 a.m. ET	07/09/24, 11:59:59 p.m. ET	07/10/24
9	07/10/24, 12:00:00 a.m. ET	07/23/24, 11:59:59 p.m. ET	07/24/24
10	07/24/24, 12:00:00 a.m. ET	08/06/24, 11:59:59 p.m. ET	08/07/24
11	08/07/24, 12:00:00 a.m. ET	08/20/24, 11:59:59 p.m. ET	08/21/24
12	08/21/24, 12:00:00 a.m. ET	09/03/24, 11:59:59 p.m. ET	09/04/24
13	09/04/24, 12:00:00 a.m. ET	09/17/24, 11:59:59 p.m. ET	09/18/24
14	09/18/24, 12:00:00 a.m. ET	10/01/24, 11:59:59 p.m. ET	10/02/24

15	10/02/24, 12:00:00 a.m. ET	10/15/24, 11:59:59 p.m. ET	10/16/24
16	10/14/24, 12:00:00 a.m. ET	10/29/24, 11:59:59 p.m. ET	10/30/24
17	10/30/24, 12:00:00 a.m. ET	11/12/24, 11:59:59 p.m. ET	11/13/24
18	11/13/24, 12:00:00 a.m. ET	11/26/24, 11:59:59 p.m. ET	11/27/24
19	11/27/24, 12:00:00 a.m. ET	12/10/24, 11:59:59 p.m. ET	12/11/24
20	12/11/24, 12:00:00 a.m. ET	12/24/24, 11:59:59 p.m. ET	12/26/24
21	12/25/24, 12:00:00 a.m. ET	01/07/25, 11:59:59 p.m. ET	01/08/25

8. PRIZE DETAILS:

CONTEST PRIZES:

Grand Prize (1): The Grand Prize winner will receive two (2) tickets to each regular-season home game of the Detroit team of their choice for the season beginning in 2025 (subject to availability). See below for Grand Prize conditions. Approximate Retail Value (“ARV”): Up to \$15,000.00, depending on team choice.

Finalist Prize (3 total; 1 per Team): Each Finalist will receive an “Ultimate Fan Cave Makeover” consisting of one (1) 65” TV, one (1) speaker system, one (1) custom recliner, tailgate games, sports memorabilia and four (4) tickets to a regular season home game of their favorite Detroit team. Winner is responsible for the set-up and installation of the “Ultimate Fan Cave Makeover”. ARV: \$8,000.00. (See Section 6(a) for additional conditions that apply to a Finalist Prize.)

Prize conditions for ticket prizes: Transportation, accommodations, food and parking are not included and are solely the responsibility of the winner and their guest. Any other expenses or items not specifically listed is the responsibility of winner. In the event a ticket prize cannot be awarded for any reason, including but not limited to, a pandemic, epidemic, outbreak of infectious disease, or any other public health crisis including quarantine measures of any government authority or other restrictions, weather, fire, strike, acts of war or terrorism, government restriction, or any other condition beyond their control (a “Force Majeure Event”), Sponsor reserves the right to substitute a prize of equal or greater value. Tickets are subject to certain terms and conditions as specified thereon, including the requirement that winner must download a mobile ticketing app (valid email address required) and present tickets at stadium via a mobile device. Seating assignments shall be determined at Sponsor’s sole discretion, and game tickets may not be resold or offered for resale. Any such resale may result in disqualification and prize forfeiture. Tickets are subject to venues’ raincheck policy, if venues have such policy. Game dates are subject to change and/or cancellation. Any minor guest (under the age of 18) attending a game with winner must be accompanied by an adult at all times. No responsibility is assumed by Sponsor for cancelled, delayed, suspended or rescheduled events. Winner and guest(s) must abide by all venue policies and regulations, including without limitation all health and safety protocols, and ticket terms and conditions at all times. Venues reserve the right to revoke tickets or participation in an event from any winner or winner’s guest(s) who they or venue personnel deem, in their sole discretion, may be intoxicated, be a safety risk or have violated any venue policy or law or may bring the Sponsor or venue into disrepute. Sponsor is not liable for any missed events or opportunities or expenses incurred as a consequence of any transportation delay or in the event the winner and/or a guest is late to a game (through no fault of Sponsor or due to Force Majeure Event).

Total ARV of all Contest Prizes is \$39,000.00.

SWEEPSTAKES PRIZES:

- **Sweepstakes Prizes (21 total; 1 per Sweepstakes Entry Period):** Each winner will receive one (1) Detroit team sports memorabilia. ARV of each Sweepstakes Prize ranges between \$200.00 and \$300.00. Available Sweepstakes Prizes are awarded at random and winner does not receive their choice of which prize (or Detroit team) they receive.

Total ARV of all Sweepstakes Prize is up to \$6,300.00.

Applicable to all prizes: Winner must accept prize as stated or prize will be forfeited. All federal, state, local and other taxes on prizes and any other costs and expenses associated with prize acceptance and use not specified herein as being provided, are

the sole responsibility of the applicable winner. A 1099 tax form will be issued to any winners who receive a prize of \$600.00 or more. No prize substitution, exchange or cash equivalent will be allowed, except by Sponsor, who reserves the right to substitute the prize, or component thereof, of equal or greater value in case of unavailability of the prize or a prize component. Any difference between stated value and actual value will not be awarded.

9. WINNER NOTIFICATION: For the Contest: See Sections 5 and 6 for Semi-Finalists, Finalists and Grand Prize notification process; all subject to verification.

For the Sweepstakes: Potential Sweepstakes Prize winners will be notified by email. The email will contain instructions on how to claim the prize. Prizes must be claimed within five (5) days of email notification. Sponsor is not responsible for suspended or discontinued land line, wireless or Internet service which may result in a potential winner not receiving a prize notification; nor is Sponsor responsible for any change in an entrant's email address. If (a) an attempted notification is returned as undeliverable, (b) a potential winner does not respond to the prize-claim instructions as stated within the email notification, (c) any required documents are not returned within the required number of days, (d) a potential winner cannot be verified, or (e) a potential winner is otherwise unable to accept the prize as stated, the prize may be forfeited. Sweepstakes Prizes will be shipped within six (6) weeks of winner verification.

Applicable to both Contest and Sweepstakes winners: If a prize is returned as undeliverable, the prize may be forfeited, in Sponsor's sole discretion. All potential winners are subject to verification by Sponsor and Administrator, whose decisions are final and binding in all matters related to the Promotion. Sponsor and Administrator are not responsible for any undelivered emails, including without limitation, emails that are not received because of a winner's privacy or spam filter settings which may divert any Promotion email, including the winner notification email, to a spam or junk folder.

Applicable to Contest Prize winners: By accepting a prize, each winner agrees that their Entry will be deemed a Work Made For Hire under the Copyright laws of the United States, but if it cannot be so deemed, then the winner irrevocably assigns and transfers to the Sponsor all of their right, title and interest in and to their Entry, including all but not limited to all copyright and trademark rights which they may have, in the United States and worldwide, therein, for consideration, the receipt and sufficiency of which is hereby acknowledged. Each winner hereby waives in favor of the Sponsor, all rights of "Droit Moral" or "Moral Rights of Authors" or any similar rights or principles of law that winner may now or later have to their Entry. The Sponsor reserves the right to alter, change or modify the winning Entry, in its sole discretion. Upon request of the Sponsor, winner shall execute and deliver such additional instrument of assignment, as may be solely deemed by the Sponsor, reasonably necessary to establish the ownership of record of the right, title and interest in and to the Entry and of the copyrights transferred and "Moral Rights of Authors" waived under these Official Rules. Should the Sponsor fail to request the said assignment as stated, that shall not be deemed a waiver of the Sponsor's rights and the Sponsor may at a later time request the assignment.

10. GENERAL CONDITIONS: Each winner hereby expressly grants to the Sponsor and its designees all rights to use and publish their Entry, name, likeness (photographic or simulated), and voice for all purposes, including without limitation, advertising, marketing, promotional and publicity purposes in connection with this Promotion ("Advertising"), in any and all media now or hereafter devised, worldwide in perpetuity, without any form of notice or any amount or kind of compensation or permission, except where prohibited by applicable law. All copyright, trademark or other intellectual property rights in such Advertising shall be owned by the respective team and league and/or its licensors, and each winning entrant hereby waives disclaims and waives any claim of right to such Advertising. In the event there is a discrepancy or inconsistency between disclosures and other statements contained in any Promotion materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control. All federal, state and local laws and regulations apply.

11. CONDUCT: By participating in this Promotion, you agree to be bound by these Official Rules and the decisions of the Sponsor and/or its Administrator, which shall be final, binding and non-appealable in all respects. Failure to comply with these Official Rules may result in disqualification. The Sponsor reserves the right at its sole discretion to disqualify any individual found to be tampering with the participation process or the operation of the Promotion, or to be acting in any manner deemed by the Sponsor to be in violation of the Promotion Official Rules, or to be acting in any manner deemed by the Sponsor to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person and void all associated Entries and/or registrations. CAUTION: ANY ATTEMPT BY A USER, YOU OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND

SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING REASONABLE ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

12. LIMITATIONS OF LIABILITY: The Released Parties (defined in Section 13) assume no responsibility or liability for (a) lost, late, stolen, undelivered, inaccurate, incomplete, delayed, misdirected, damaged or garbled registrations, Entries or emails; (b) any incorrect or inaccurate Entry information, or for any faulty or failed electronic data transmissions; (c) any unauthorized access to, or theft, destruction or alteration of Entries or registrations at any point in the operation of this Promotion; (d) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, cable, satellites, servers, computers or providers utilized in any aspect of the operation of the Promotion; (e) inaccessibility or unavailability of the Internet or the Website or any combination thereof or for computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Promotion, including, without limitation, errors or difficulties which may occur in connection with the administration of the Promotion, the processing of Entries or votes, the announcement of the prizes, or in any other Promotion-related materials; or (f) any injury or damage to entrants or to any other person's computer which may be related to or resulting from any attempt to participate in the Promotion, or any prize-related activity. If, for any reason, the Promotion (or any part thereof) is not capable of running as planned for reasons which may include, without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, then the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Promotion in whole or in part. Notice of such action will be posted online at www.detroitbiggestfan.com. If terminated, Sponsor will award the prizes in accordance with these Official Rules from among all non-suspect, eligible Entries received for the Promotion up to the time of such action. In case of a dispute, the authorized account subscriber of the email address used to enter the Promotion at the actual time of entry will be deemed to be the entrant, and must comply with these Official Rules. The "authorized account subscriber" is deemed to be the natural person who is assigned the email address by the ISP or other organization responsible for assigning such addresses/accounts. If, in Administrator's sole determination, a dispute cannot be resolved, the Entry will be deemed ineligible. WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS PROMOTION, INCLUDING THE PRIZES, IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL, CONSEQUENTIAL OR OTHER DAMAGES; AS A RESULT, THE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU.

13. RELEASES: All entrants, as a condition of participation in this Promotion, agree to release, hold harmless and indemnify the Sponsor, Administrator, Promotion Parties, Detroit Red Wings, Detroit Lions, Detroit Tigers, Inc., the MLB Entities (defined below), the NFL Entities (defined below), the NHL Entities defined below) and each of their respective affiliates, subsidiaries, representatives, consultants, contractors, agencies, wireless carriers, website providers, Web masters and their respective officers, directors, employees, representatives, designees and agents ("Released Parties") from and against any and all liability, claims, damages or actions of any kind whatsoever for injuries, damages or losses to persons or property which may be sustained, in whole or in part, directly or indirectly, in connection with (a) participation in any aspect of the Promotion, (b) the receipt, ownership or use or misuse of any prize awarded, including any travel associated with any prize, (c) entrant's registration material on any related website, or (d) any typographical or other error in these Official Rules.

14. CHOICE OF LAW AND JURISDICTION: The Official Rules and the Promotion are governed by United States law and are subject to all applicable federal, state and local laws and regulations. All issues and questions concerning the construction, validity, interpretation and enforceability of the Promotion Official Rules, or the rights and obligations of entrant and Sponsor in connection with Promotion, shall be governed by, and construed in accordance with, the laws of the State of Texas, U.S.A., without giving effect to the conflict of laws rules thereof, and any matters or proceedings which are not subject to arbitration as set forth above in these Official Rules and/or for entering any judgment on an arbitration award, shall take place in the State of Texas, in the City of Dallas.

15. PRIVACY: Except as noted in these Official Rules, information collected for this Promotion is used only for the purpose of Promotion administration and will not be reused, sold or shared in any manner by the Sponsor or any third parties unless you have elected to receive additional information or promotional material from Sponsor or a third party. By participating in the Promotion, entrant agrees to all of the terms and conditions of the Sponsor's Privacy Policy, which is available at

www.comerica.com/privacy. In the event of any discrepancy between Sponsor's Privacy Policy and these Official Rules, these Official Rules shall control and govern.

16. WINNERS LIST: To receive the list of winners, send a self-addressed, stamped envelope for receipt by April 4, 2025 to: 2024 Detroit's Biggest Fan Presented by Comerica Bank Promotion, PO Box 130, c/o GSE, Dept. 24-8117-01, Glencoe, MN 55336-0130.

17. SPONSOR: Comerica Incorporated, 1717 Main Street, MC 6404, Dallas, TX 75201.

18. ADMINISTRATOR: Genesco Sports Enterprises, Inc. 5944 Luther Lane, Suite 500, Dallas, TX 75225.

THE MLB ENTITIES: The "MLB Entities" shall mean the Office of the Commissioner of Baseball ("BOC"), its Bureaus, Committees, Subcommittees and Councils, MLB Advanced Media, L.P. ("MLB"), Major League Baseball Properties, Inc., The MLB Network, LLC, the Major League Baseball Clubs ("Clubs"), each of their parent, subsidiary, affiliated and related entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the Clubs or the BOC and the owners, general and limited partners, shareholders, directors, officers, employees and agents of the foregoing entities.

THE NFL ENTITIES: Participant irrevocably waives all claims against the National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") and agrees that the NFL Entities will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or the prize awarded. The NFL Entities have not offered or sponsored this Sweepstakes in any way.

THE NHL ENTITIES: The "NHL Entities" shall mean NHL Enterprises, L.P., NHL Enterprises Canada, L.P., NHL Enterprises B.V., NHL Interactive Cyber Enterprises, LLC, the National Hockey League and its member clubs.

The MLB Entities, NFL Entities, NHL Entities, Meta, X Corp., and Instagram have not offered, endorsed, or sponsored this Promotion in any way.

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